



ALIGNMENT *for optimum productivity and efficiency*

We bring business, brand and technology into alignment to generate a single future focus, laying down the framework for productive and efficient innovation pipelines.

COMPETITIVE ADVANTAGE *through relevance and uniqueness*

Offering hands-on guidance through every facet of innovation management, we help you establish clear objectives and devise strategies to meet these objectives.

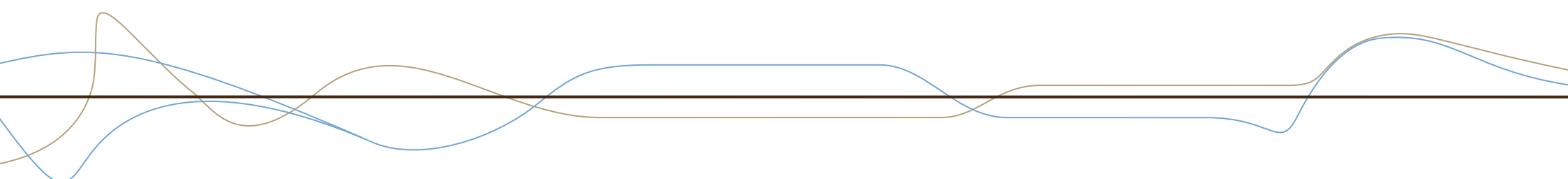
RESULTS *driven by dynamism and rigour*

Our approach is rigorous and enterprising. We apply the best practice knowledge and valuable market experience to unravel the complexities of managing innovation to get results.

In short, we help your business plan for a successful future.

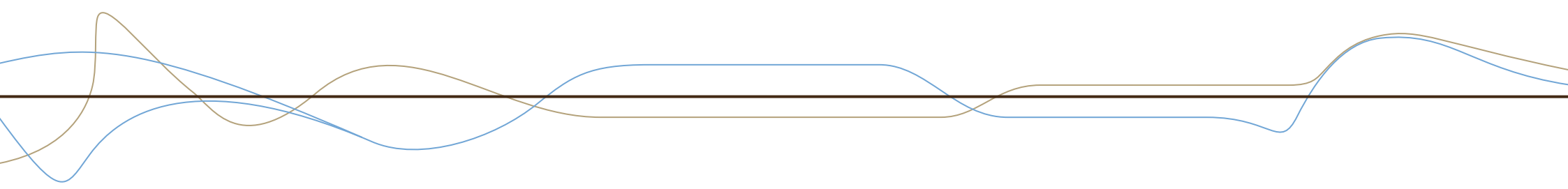


BRAND
AND
TECHNOLOGY
THINKING
ALIGNED





CLEAR, ROBUST
STRATEGIES
LINKED TO
ACTIONABLE
PLANS





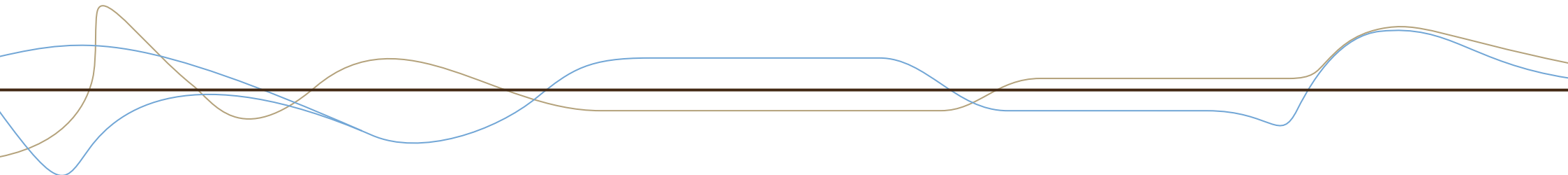
Why do businesses choose to work with us?

Arch Interface is uniquely placed to help create and drive forward business plans because:

- We understand the real-world detail of innovation pipelines and programmes.
- We build business-resonant strategies with actions plans that can be communicated and implemented throughout an organisation.
- We create the time and space for the depth of thinking that is needed to bring clarity to your future business opportunities.
- We understand the process of converting groundbreaking ideas into commercial success stories, and thrive on the challenge to keep these ideas alive.



BRIDGING
THE GAP
BETWEEN
BUSINESS
DISCIPLINES





Joss Langford brings senior management experience from within the branded consumer goods industry and the technical innovation consultancy field. His expertise is reinforced with a proven entrepreneurial background developing new brands, products and businesses.

In his career within the innovation, design and technology fields, Joss has had designs recognised by DBA and D&AD and acquired patents in a range of technical disciplines. In recent years he has worked with major Blue Chip businesses to design and implement innovation processes, design management systems and large-scale innovation events. Joss has seen different sides of the market, having both procured and sold design, innovation and technology services. He has developed product pipelines and long-term technology portfolios for branded consumer goods, while also running significant product development programmes within SME, Venture Capital and Blue Chip sectors.



CUTTING EDGE
THOUGHT
LEADERSHIP
APPLIED
PRAGMATICALLY

T +44 (0)7712 886 208
E info@archinterface.co.uk

Arch Interface Limited
50 Main Street
Bonby
Brigg
North Lincolnshire
DN20 0PW
UK